

**Jackson Municipal Airport Authority
2012-2014 Disadvantaged Business Enterprise Goal
Federal Transit Administration**

The Jackson Municipal Airport Authority's (JMAA) overall Disadvantaged Business Enterprise (DBE) goal for FY 2012-2014 is 11.1% of the Federal Financial assistance we will expend in United States Department Of Transportation (USDOT)-assisted contracts for the period of October 1, 2011-September 30, 2014.

Given the amount of USDOT-assisted contracts the Airport expects to award during this period, which is approximately \$2,000,000 exclusively construction and engineering work, this means that we have established a goal of expending approximately \$210,000 with DBEs during this period.

Planned Projects

During the period of October 1, 2011-September 30, 2014, subject to funding availability, JMAA plans to implement the following projects:

FY	PROJECT NAME	DESCRIPTION	AMOUNT
2013 & 2014	Multi-Modal Project	Design and Construction	2,000,000

Methodology Used to Calculate Overall Goal

Step 1: 26.45(c)

The base figure for the relative availability of DBEs, the substantial money spent and majority of bidders and respondents are in the relative market of the State of Mississippi. The base figure was calculated as follows:

Ready, Willing and Able DBEs

The data source or demonstrable evidence used in the State of Mississippi to derive the numerator was the database of certified DBEs from the State of Mississippi's Department of Transportation, as of May 12, 2011.

The data source or demonstrable evidence used to derive the denominator was the U.S. Census Bureau 2008 County Business Patterns data for the State of Mississippi.

When we divided the numerator by the denominator we arrived at the base figure for our overall goal and that number was 11.1%.

We have attached a worksheet reflecting the overall availability of DBEs or the base figure.

Step 2: 26.45(d)

After calculating a base figure of the relative availability of DBEs, evidence was examined to determine what adjustment, if any, was needed to the base figure in order to arrive at the overall goal.

We were not able to make an adjustment to the base figure by using the median of historical DBE accomplishments over the previous three years.

JMAA had a Disparity Study conducted by Griffin & Strong, P.C. which was released in 1999. The study indicated that Disadvantaged Business Enterprises were underutilized during the study period. There are no current disparity studies available within the State of Mississippi to show any evidence of barriers to entry or competitiveness of DBEs in the State of Mississippi. JMAA and the City of Jackson have independently contracted for a disparity study for their respective programs, but the results are not yet available.

Consequently, we were unable to make a Step Two adjustment to the base figure of DBE availability.

Process

JMAA submits its overall goal to USDOT on August 1st of each year. However, this year is JMAA's initial submittal of a DBE goal for a three year period, 2012-2014.

Before establishing the overall goal this year, JMAA organized the Public Participation activities into two distinct components. JMAA held a Public Hearing on June 8, 2011 and consultation meeting on June 10, 2011 with a number of organizations interested in advancing the cause of disadvantaged business enterprises.

The Public Hearing was held at the centrally-located Jackson Medical Mall Thad Cochran Center. JMAA provided a presentation on the federally-assisted projects planned for implementation during the period of 2012-2014, the DBE goal methodology and encouraged public input into the goal-setting process. JMAA published a public notice of the hearing in the Clarion Ledger, the Mississippi Business Journal, the Mississippi Link, the Jackson Advocate and LaNoticia, the Mississippi Hispanic Newspaper. A copy of the presentation, a transcript of the proceedings and proof of publication are included as part of the record.

The second component of the public participation process involved consultation with a number of organizations active in the local design and construction community. Organizations formally invited to the consultation are the National Organization of Minority Architects, Minority Contractors Association of MS, MS Minority Business Alliance, Women's Business Enterprise National Council, Mississippi Hispanic Chamber of Commerce, Associated Builders and Contractors, Associated General Contractors of Mississippi, Road Builders Association, National Association of Women in Construction, National Society of Black Engineers-Region III, AK/MS Minority Supplier Development Council, American Institute of Architects Mississippi, Mississippi Alliance for Diversity in Public Contracting and New Horizons Ministries. A copy of the presentation, a transcript of the proceedings and proof of publication are included as part of the record.

Following the consultation, we published a notice in the Clarion-Ledger, the Mississippi Link, the Jackson Advocate, La Noticia, The Mississippi Hispanic Newspaper and the Mississippi Business Journal. The notice will inform the public of the proposed overall DBE goal, as well as advise the public that the proposed goal and its rationale are available for inspection during normal business hours at JMAA for 30 days following the date of the notice. The notice will also indicate that JMAA and USDOT will accept comments on the goal for 45 days from the date of the notice. The notice will be published on June 15, 2011 and will include addresses to which comments may be sent and addresses where the proposal may be reviewed.

The overall goal submission to USDOT will include a summary of information and comments received during this public participation process and our responses, if any.

We will begin using our overall goal on October 1, 2011, unless we have received other instructions from USDOT.

Race Conscious-Race Neutral

JMAA will meet the maximum feasible portion of its overall goal by using race neutral means of facilitation DBE participation. JMAA uses the following race-neutral means to increase DBE participation:

- Provide on-line access to the Mississippi Unified Certification Program (MUCP) Directory of Certified DBEs.
- Offer instructions and clarification on bid specifications, general bidding requirements and our procurement policy and procedures to all small businesses.
- Maintain a file of successful bid documents from past procurements and permit DBEs and other small business firms to review and evaluate these documents.
- When requested, conduct debriefing sessions to explain why certain bids were unsuccessful.
- Provide DBEs and other small business firms with information on future procurements and contracting schedules.
- Provide information on certification procedures, subcontracting, and bonding requirements to all small businesses.

- Place bid notices in the DBE trade association newsletters, major local newspapers, as well as periodicals of interest to the disadvantaged business community.
- Make bid specifications available to DBE contractor associations and technical assistance agencies.
- Provide DBE and non-DBE organizations with lists of majority firms bidding as prime contractors.

We estimate that in meeting our overall goal of 11.1%, we will not obtain any from race-neutral participation and all 11.1% will be obtained through race-conscious measures.

Contract Goals

JMAA will use contract goals to meet any portion of the overall goal that we do not project being able to meet using race-neutral means. Contract goals are established so that, over the period to which the overall goals applies, they will cumulatively result in meeting any portion of our overall goal that is not projected to be met through the use of race-neutral means.

We will establish contract goals only on those DOT-assisted contracts that have subcontracting possibilities. We need not establish a contract goal on every such contract, and the size of the contract goals will be adapted to the circumstances of each such contract.

We will express our contract goals as a percentage of the total amount of a DOT-assisted contract.

**THREE YEAR DBE GOAL 2012-2014
DISCIPLINES AND AVAILABILITY**

PROJECT/DISCIPLINES	PERCENT OF PROJECT	NAICS	NUMBER OF FIRMS	DBEs WITH THIS CAPABILITY	PERCENT
FTA Intermodal Project					
Design					
Engineering Services	30%	541330	334	27	8.1%
Architectural Services	70%	541310	117	7	6.0%
Construction					
Site Preparation Contractors	45%	238910	360	46	12.8%
Poured Concrete Foundation Contractors	50%	238110	117	42	35.9%
Landscaping Services	5%	561730	501	21	4.2%
			978	109	
				11.1%	